What is claimed is:

- 1 1. A digital broadcasting system comprising an authoring
- 2 apparatus and a transmission apparatus that transmits a content
- 3 transferred from the authoring apparatus,
- 4 wherein the authoring apparatus includes:
- 5 a generating means for generating event information,
- 6 which defines an event message that should be transmitted
- 7 immediately after an operator's instruction to transmit the
- :8 event message is inputted, and
- 9 a processing means for processing a content, which
- 10 $\,$ should be transferred to the transmission apparatus, by adding
- 11 the generated event information.
 - 1 2. The digital broadcasting system of Claim 1,
 - 2 wherein the generated event information includes the
 - 3 event message and tag information,
 - 4 the tag information allowing the authoring apparatus
 - $\,\,$ 5 $\,\,$ to recognize that the event message should be (a) transferred
 - 6 to the transmission apparatus before the operator's instruction
- 7 is inputted and (b) transmitted from the transmission apparatus
- 8 immediately after the operator's instruction is inputted.
- 1 3. The digital broadcasting system of Claim 2,
- 2 wherein the authoring apparatus further includes:
- 3 an extracting means for extracting the event information

- 4 from the processed content by referring to the tag information;
- 5 and
- a transferring means for transferring the extracted
- 7 event information to the transmission apparatus, and
- 8 the transmission apparatus includes:
- 9 a storing means for storing the event message included
- 10 in the event information transferred from the authoring
- 11 apparatus;
- 12 an issuing means for issuing the event message stored
- in the storing means by receiving the operator's instruction;
- 14 and
- 15 a multiplexing means for multiplexing and transmitting
- 16 the issued event message with a content that has been transferred
- 17 from the authoring apparatus.
 - 4. The digital broadcasting system of Claim 3,
 - 2 wherein the authoring apparatus further includes an
 - 3 obtaining means for obtaining a content, to which event
 - 4 information has been added, from the outside, and
- the extracting means extracts the event information
- 6 from the obtained content.
- 1 5. The digital broadcasting system of Claim 4,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, from a transportable recording
- 4 medium.

- 1 6. The digital broadcasting system of Claim 4,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, via a network.
- 1 7. The digital broadcasting system of Claim 1,
- 2 wherein the generated event information includes the
- 3 event message and tag information,
- 4 the tag information allowing the authoring apparatus
- 5 to recognize that the event message should be issued to the:
- 6 transmission apparatus and transmitted therefrom immediately
 - after the operator's instruction is inputted.
 - 8. The digital broadcasting system of Claim 7,
- 2 wherein the authoring apparatus further includes:
- 3 an extracting means for extracting the event information
- 4 from the processed content by referring to the tag information;
- 5 a storing means for storing the event message included
- 6 in the extracted event information; and
- 7 an issuing means for issuing the event message stored
- 8 in the storing means to the transmission apparatus by receiving
- 9 the operator's instruction, and
- 10 the transmission apparatus includes:
- 11 a multiplexing means for multiplexing and transmitting
- 12 the issued event message with a content that has been transferred
- 13 from the authoring apparatus.

- 9. The digital broadcasting system of Claim 8,
- 2 wherein the authoring apparatus further includes an
- 3 obtaining means for obtaining a content, to which event
- 4 information has been added, from the outside, and
- 5 the extracting means extracts the event information
- 6 from the obtained content.
- 1 10. The digital broadcasting system of Claim 9,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, from a transportable recording
- 4 medium.
- 1 11. The digital broadcasting system of Claim 9,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, via a network.
- 1 12. An authoring apparatus comprising:
- 2 a generating means for generating event information,
- 3 which defines an event message that should be transmitted
- 4 immediately after an operator's instruction to transmit the
- 5 event message is inputted, and
- a processing means for processing a content, which
- 7 should be transferred to a transmission apparatus, by adding
- 8 the generated event information.

- 1 13. The authoring apparatus of Claim 12,
- 2 wherein the generated event information includes the
- 3 event message and tag information,
- 4 the tag information allowing the authoring apparatus
- 5 to recognize that the event message should be (a) transferred
- 6 to the transmission apparatus before the operator's instruction
- 7 is inputted and (b) transmitted from the transmission apparatus
- 8 immediately after the operator's instruction is inputted.
- 1 14. The authoring apparatus of Claim 13 further comprising:
- 2 an extracting means for extracting the event information
- 3 from the processed content by referring to the tag information;
- 4 and
- a transferring means for transferring the extracted
- 6 event information to the transmission apparatus.
- 1 15. The authoring apparatus of Claim 14 further comprising:
- 2 an obtaining means for obtaining a content, to which
- 3 event information has been added, from the outside,
- 4 wherein the extracting means extracts the event
- 5 information from the obtained content.
- 1 16. The authoring apparatus of Claim 15,
- 2 wherein the obtaining means obtains a content, to which
- 3 eventinformation has been added, from a transportable recording
- 4 medium.

- 1 17. The authoring apparatus of Claim 15,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, via a network.
- 1 18. The authoring apparatus of Claim 12,
- 2 wherein the generated event information includes the
- 3 event message and tag information,
- 4 the tag information allowing the authoring apparatus
- 5 to recognize that the event message should be issued to the
- 6 transmission apparatus and transmitted therefrom immediately
 - 7 after the operator's instruction is inputted.
 - 1 19. The authoring apparatus of Claim 18 further comprising:
- 2 an extracting means for extracting the event information
- 3 from the processed content by referring to the tag information;
- 4 a storing means for storing the event message included
- 5 in the extracted event information; and
- 6 an issuing means for issuing the event message stored
- 7 in the storing means to the transmission apparatus by receiving
- 8 the operator's instruction.
 - 1 20. The authoring apparatus of claim 19 further comprising:
 - 2 an obtaining means for obtaining a content, to which
 - 3 event information has been added, from the outside,
 - 4 wherein the extracting means extracts the event

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- 5 information from the obtained content.
- 1 21. The authoring apparatus of Claim 20,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, from a transportable recording
- 4 medium.
- 1 22. The authoring apparatus of Claim 20,
- 2 wherein the obtaining means obtains a content, to which
- 3 event information has been added, via a network. .
 - 23. A transmission apparatus that transmits a content
- transferred from an authoring apparatus, comprising:
- 3 a storing means for storing an event message included
- 4 in event information transferred from an authoring apparatus;
- an issuing means for issuing the event message stored
- 6 in the storing means by receiving an operator's instruction
- 7 to transmit the event message; and
- 8 a multiplexing means for multiplexing and transmitting
- 9 the issued event message with a content that has been transferred
- 10 from the authoring apparatus.
 - 1 24. An event message transmission method for use in a digital
 - 2 broadcasting system comprising an authoring apparatus and a
 - 3 transmission apparatus that transmits a content transferred
 - 4 from the authoring apparatus,

- 5 the event message transmission method comprising:
- a generating step for generating event information,
- 7 which defines an event message that should be transmitted
- 8 immediately after an operator's instruction to transmit the
- 9 event message is inputted, and
- 10 a processing step for processing a content, which should
- 11 be transferred to the transmission apparatus, by adding the
- 12 generated event information.
 - 1 . 25. The event message transmission method of Claim 24,
 - wherein the generated event information includes the
 - 3 event message and tag information,
 - the tag information allowing the authoring apparatus
 - to recognize that the event message should be (a) transferred
 - 6 to the transmission apparatus before the operator's instruction
 - 7 is inputted and (b) transmitted from the transmission apparatus
- 8 immediately after the operator's instruction is inputted.
- 1 26. The event message transmission method of Claim 25 further
- 2 comprising:
- 3 an extracting step for extracting the event information
- 4 from the processed content by referring to the tag information;
- 5 a transferring step for transferring the extracted
- 6 event information to the transmission apparatus,
- 7 a storing step for storing, in a storing unit of the
- 8 transmission apparatus, the event message included in the event

- 9 information transferred from the authoring apparatus;
- an issuing step for issuing the event message stored
- 11 in the storing unit by receiving the operator's instruction;
- 12 and
- a multiplexing step for multiplexing and transmitting
- 14 the issued event message with a content that has been transferred
- 15 from the authoring apparatus.
 - 1 27. The event message transmission method of Claim 26 further
 - 2 comprising:
 - an obtaining step for obtaining a content, to which
 - 4 event information has been added, from the outside,
- 5 wherein the extracting step extracts the event
- 6 information from the obtained content.
 - 28. The event message transmission method of Claim 27,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, from a transportable recording
- medium.
- 1 29. The event message transmission method of Claim 27,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, via a network.
- 1 30. The event message transmission method of Claim 24,
- 2 wherein the generated event information includes the

- 3 event message and tag information,
- 4 the tag information allowing the authoring apparatus
- 5 to recognize that the event message should be issued to the
- 6 transmission apparatus and transmitted therefrom immediately
- 7 after the operator's instruction is inputted.
- 1 31. The event message transmission method of Claim 30 further
- 2 comprising:
- 3 an extracting step for extracting the event information
- 4 from the processed content by referring to the tag information;
- 5 a storing step for storing, in a storing unit of the
- 6 authoring apparatus, the event message included in the extracted
- 7 event information;
- 8 an issuing step for issuing the event message stored
- 9 in the storing unit to the transmission apparatus by receiving
- 10 the operator's instruction; and
- 11 a multiplexing step for multiplexing and transmitting
- 12 the issued event message with a content that has been transferred
- 13 from the authoring apparatus.
 - 1 32. The event message transmission method of Claim 31 further
 - 2 comprising:
 - 3 an obtaining step for obtaining a content, to which
 - 4 event information has been added, from the outside,
- 5 wherein the extracting step extracts the event
- 6 information from the obtained content.

- 1 33. The event message transmission method of Claim 32,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, from a transportable recording
- 4 medium.
- 1 34. The event message transmission method of Claim 32,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, via a network.
 - 35. An event message generating method used by an authoring
- 2 apparatus, comprising:
- 3 a generating step for generating event information,
- 4 which defines an event message that should be transmitted
- 5 immediately after an operator's instruction to transmit the
- 6 event message is inputted, and
- 7 a processing step for processing a content, which should
- 8 be transferred to a transmission apparatus, by adding the
- 9 generated event information.
- 1 36. The event message generating method of Clam 35,
- 2 wherein the generated event information includes the
- 3 event message and tag information,
- 4 the tag information allowing the authoring apparatus
- 5 to recognize that the event message should be (a) transferred
- 6 to the transmission apparatus before the operator's instruction

- 7 is inputted and (b) transmitted from the transmission apparatus
- 8 immediately after the operator's instruction is inputted.
- 1 37. The event message generating method of Claim 36 further
- 2 comprising:
- 3 an extracting step for extracting the event information
- 4 from the processed content by referring to the tag information;
- 5 and
- a transferring step for transferring the extracted
- 7 event information to the transmission apparatus.
- 1 38. The event message generating method of Claim 37 further
- 2 comprising:
- an obtaining step for obtaining a content, to which
- 4 event information has been added, from the outside,
- 5 wherein the extracting step extracts the event
- 6 information from the obtained content.
- 1 39. The event message generating method of Claim 38,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, from a transportable recording
- 4 medium.
- 1 40. The event message generating method of Claim 38,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, via a network.

- 1 41. The event message generating method of Claim 35,
- 2 wherein the generated event information includes the
- 3 event message and tag information,
- 4 the tag information allowing the authoring apparatus
- 5 to recognize that the event message should be issued to the
- 6 transmission apparatus and transmitted therefrom immediately
- after the operator's instruction is inputted.
- 1 42. The event message generating method of Claim 41 further 2 comprising:
- 3 an extracting step for extracting the event information
 4 from the processed content by referring to the tag information;
- a storing step for storing, in a storing unit of the authoring apparatus, the event message included in the extracted
- 7 event information; and
- 8 an issuing step for issuing the event message stored
- 9 in the storing unit to the transmission apparatus by receiving
- 10 the operator's instruction.
 - 1 43. The event message generating method of Claim 42 further
 - 2 comprising:
- 3 an obtaining step for obtaining a content, to which
- 4 event information has been added, from the outside,
- 5 wherein the extracting step extracts the event
- 6 information from the obtained content.

- 1 44. The event message generating method of Claim 43,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, from a transportable recording
- 4 medium.
- 1 45. The event message generating method of Claim 43,
- 2 wherein the obtaining step obtains a content, to which
- 3 event information has been added, via a network.
- 1 46. An event message transmission method used by a transmission
- 2 apparatus that transmits a content transferred from an authoring
 - 3 apparatus, comprising:
- 4 a storing step for storing, in a storing unit of the
- 5 transmission apparatus, an event message included in event
- 6 information transferred from the authoring apparatus;
- 7 an issuing step for issuing the event message stored
- 8 in the storing unit by receiving an operator's instruction
- 9 to transmit the event message; and
- 10 a multiplexing step for multiplexing and transmitting
- 11 the issued event message with a content that has been transferred
- 12 from the authoring apparatus.
 - 1 47. A computer-readable recording medium that records event
 - 2 information, the event information defining an event message
 - 3 that is generated at an authoring apparatus and is transmitted

- 4 by a transmission apparatus to each receiving apparatus,
- 5 wherein the event information includes the event message
- 6 and tag information,
- 7 the tag information allowing the authoring apparatus
- 8 $\,$ to recognize that the event message should be (a) transferred
- 9 to the transmission apparatus before an operator's instruction
- 10 to transmit the event message is inputted and (b) transmitted
- 11 from the transmission apparatus immediately after the
- 12 operator's instruction is inputted.
 - 48. The computer-readable recording medium of Claim 47 further
 - 2 records a program that describes processing, which the receiving
 - 3 apparatus should perform when receiving the event message.
 - 1 49. A computer-readable recording medium that records event
 - 2 information, the event information defining an event message
 - 3 that is generated at an authoring apparatus and is transmitted
 - 4 by a transmission apparatus to each receiving apparatus,
 - 5 wherein the event information includes the event message
 - 6 and tag information,
 - 7 the tag information allowing the authoring apparatus
 - 8 to recognize that the event message should be issued to the
- 9 transmission apparatus and transmitted therefrom immediately
- 10 after an operator's instruction to transmit the event message
- 11 is inputted.

- 1 50. The computer-readable recording medium of Claim 49 further
- 2 records a program that describes processing, which the receiving
- 3 apparatus should perform when receiving the event message.